

Jamco's Venture™ premium seats introduced to KLM's Business Class



The new Venture premium class seats prioritize comfort, sustainability and cost-effectiveness for airlines

[KLM Royal Dutch Airlines](#) has partnered with [Jamco Corporation](#) to introduce the Venture™ premium class seats in its World Business Class aboard the 777 Fleet.

Designed in collaboration with KLM, these seats prioritize comfort, sustainability and cost-effectiveness for airlines. The Venture seats are lighter, easier to install and require less maintenance compared to traditional seats.



The new seats in KLM's World Business Class provide personalized comfort with adjustable features and a relaxing back massage option along with multiple accessible charging sockets and wireless charging

The 1-2-1 configuration offers enhanced privacy and convenience, with direct aisle access and lightweight sliding doors for individual compartments. Passengers can enjoy personalized adjustments, a back massage feature, and a lockable storage compartment with a built-in mirror.

The seats are built to last and can be recycled at the end of their lifespan. KLM plans to equip its entire 777-300 and 200 fleet with the Venture seats within the next year.