

Geven announces first Boeing linefit delivery with Arajet



Geven's Essenza SE D9 Economy Class seats for Arajet

[Geven](#) has marked its entry into Boeing linefit programs, debuting on the 737 MAX with [Arajet](#) as launch customer. Arajet's new fleet now features Geven's Essenza SE D9 Economy Class seats, among the lightest models on the market, designed to maximize weight savings for airlines. Working in close collaboration with Geven, Arajet tailored the seat design to reflect its brand identity.

In Economy Plus, the seats feature an enhanced pre-recline angle, a four-way adjustable headrest, and additional comfort features.

In Economy Class, the seats feature an optimized configuration, with a standard pre-recline angle and no headrest.

Across the entire cabin, every Essenza SE D9 seat comes equipped with individual USB charging ports and advanced comfort cushions, enhancing passenger relaxation on longer routes.

"This first Boeing Linefit delivery marks a turning point for Geven. Entering the Boeing programs has been a long-awaited achievement, and we are proud to start this journey together with Arajet on the B737 MAX platform. Our Essenza SE D9 brings lightness, efficiency, and comfort to the next level, perfectly in line with Arajet's innovative spirit," said Gianluigi Mormile, Sales Manager at Geven.

"We are delighted with the comfort of these seats and the efficiency they bring to our flights, thanks to their lightweight design. It is also impressive how much extra legroom comfort they provide to our passengers," said Manuel Luna, Chief Communications and External Affairs Officer at Arajet.

In addition to this milestone, Geven confirms that several other Boeing programs are already underway and will be delivered in the coming months, underscoring the company's commitment to growth and innovation in the global aircraft seating market.