

flyadeal deepens partnership with Acro Aircraft Seating



flyadeal and Acro Aircraft Seating at AIX 2024

[flyadeal](#) has announced an upgraded seat program in partnership with [Acro Aircraft Seating](#). Since April 2021, Acro Aircraft Seating has delivered 22 shipsets of its Series 6 seat to flyadeal for its A320neo aircraft, with two additional shipsets on schedule for delivery this month.

flyadeal last week confirmed an upgrade to Acro's Series 9, with an immediate order for the upcoming A320neo deliveries in 2024 through 2026.

The Series 9 for flyadeal offers substantial weight savings and as a result, sustainability benefits without compromising on comfort. Svelte lines give the seat a contemporary style and sense of spaciousness.

“It is great that we are announcing this fantastic news with flyadeal at the world’s leading marketplace for airlines and the interiors supply chain, reaffirming our position as a key player and leading innovator in our industry,” said Neil Cairns, CEO, Acro.

Cairns also said that the Series 9 is designed to meet the demands of value-driven airlines with its lightweight and easy maintenance.

“In service with the airline, the Series 6 has already delivered on all fronts, inspiring flyadeal to invest still further in Acro products, upgrading to our reimagined Series 9 for the next phase of the airline’s growth. We are thrilled at this vote of confidence and look forward to working closely with flyadeal to create, with them, a bespoke version of this stunning seat which will reflect both the brand and corporate values of the company. In partnership with flyadeal, we want to reach higher and do more,” Cairns added.

Steve Greenway, flyadeal Chief Executive Officer said that the success fo the Series 6 encourages the airline to deepen its relationship with Acro.

“We are delighted to confirm this next phase of our ongoing relationship. For us, it is important that our partners should really understand our brand values and that they grasp, with us, the opportunity to continuously improve our offering to passengers,” Greenway explained. “The upgrade to Series 9 from Acro is one such move, and we look forward to seeing the new seat design take to the air. Our striking livery will, I know, showcase the Series 9 to an impactful advantage, which goes much further than appearance. The key is a higher specification, lighter, and more robust seating which our customers will find even more comfortable.”