

Emirates highlights Premium Economy at ATM

[Emirates](#) will be showcasing its Premium Economy seats for the first time at [Arabian Travel Market 2021 \(ATM\)](#) set for May 16-19.

The Emirates stand will offer travel industry visitors from more than 60 countries a chance to experience the airline's signature products and recently introduced service enhancements across every cabin class onboard its A380 aircraft.

Emirates has selected the PL3530 Premium Economy seat from Recaro. The seat has a pitch of up to 40 inches, and a width of 19.5 inches and reclines into a cradle position.

The seats are covered in cream-colored anti-stain leather with automobile inspired stitching details and a wood panel finishing similar to Business Class. It has a six-way adjustable headrests, calf rests and footrests. Other details include in-seat charging points, a wide dining table and side cocktail table, as well as a storage area.

Emirates will also showcase its 777-300ER First Class fully enclosed private suites exhibit, 777 Business Class seat, the newly refreshed A380 OnBoard lounge, along with other iconic products such the First Class Shower Spa and the latest version of the game-changer Economy Class seats. New interior finishes and design details featuring the Ghaf tree motif, as well as an updated champagne color palette.

Visitors to the Emirates product exhibits will be able to try out all of the products on the stand, and all seats and surfaces will be cleaned and sanitized after each use. In keeping with ATM's stringent health and safety protocols, the Emirates stand will operate at limited capacity at all times to ensure proper social distancing of visitors as they explore the products.