

Burrana expands RISE Power architecture

This is a special feature from the [June/July 2025 Seating & IFEC issue](#) of *PAX Tech* on [page 17](#).



David Pook, Vice President, Global Sales & Marketing, Burrana with RISE Power + PSS at AIX 2025

[Burrana](#) has launched its RISE Power system with integrated Passenger Service Solutions (PSS), expanding on the growing success of RISE Power, which has been flying for a year and a half. *PAX Tech* spoke with David Pook, Vice President, Global Sales & Marketing, about the reception of the PSS integration and what is next for Burrana.

“Performance has been above our expectations,” Pook says of RISE Power. “We are seeing incredible MTBF (mean time between failures) and in some cases, zero failure. It has been very, very successful.”

He tells *PAX Tech* that four of 18 current airline customers have selected RISE through the Airbus catalog so far. He also cites progress in the offerability process with Boeing and hopes that by this time next year, Burrana will officially be part of the Boeing catalog as well.

Burrana’s integrated RISE Power + PSS solution allows carriers to streamline retrofit programs, especially when modernizing wide-body aircraft. RISE Power + PSS is designed for 747, 767, 777, 787, A330 and A340 aircraft types, and allows for the addition of PSS functionality (reading lights and

attendant call) within the RISE Power architecture.

Pook says the PSS add-on for wide-body aircraft addresses a trend that Burrana is starting to see with legacy aircraft being repurposed from mainline use to low-cost long-haul. With a retrofit of the seating and removal of seatback IFE systems comes the demand for lightweight in-seat power and PSS functions, specifically compatible with wide-body configurations. RISE Power + PSS answers this call as an add-on for functionality when it is not available within the IFE system.

“Nothing is impacted at the seat, no additional hardware is required besides the PSS controller. It is not a new system, it is just an add-on,” Pook explains. “It is very low cost with minimum weight impact.”

He says Burrana has a launch customer for the product on 787 aircraft, which is set to be revealed in the coming months. Pook adds that he hopes the ease and simplicity of adding PSS functionality onto the existing power system will encourage airlines and MROs to go this route rather than invest in an entirely new system.