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# Trenchard Aviation Group appoints new VP Business Development

By **Rick Lundstrom** on January, 29 2020 | People



[Trenchard Aviation Group](#), has appointed Mark Radford as its new Vice President Business Development.

With 30 years' experience in the aviation interiors industry, working for both OEMs and part 145 organizations, he has held senior positions covering sales, operations and procurement. His range of product knowledge covers seats, lavatories, galleys, monuments and soft furnishings.

Mark joins Trenchard from his most recent position as Sales Director - Western Europe with [Iacobucci HF Aerospace](#) SPA.

"This is a great time to be joining and extremely progressive, forward-thinking organization," said Radford. "I am looking forward to the challenge and to generating new business opportunities and potential new customers."

Neil Watkins, Trenchard Aviation Group Sales and Marketing Director, added: "I'm delighted that Mark has agreed to join us. Have recently undertaken a significant transformation in our operational capability, we are not gearing up for the next phase of our growth and development strategy and I have no doubt that Mark will be making a significant contribution to that."