

MGR Foamtex names Laurent Stritter Brand Ambassador



Laurent Stritter, Brand Ambassador, MGR Foamtex

[MGR Foamtex](#) has announced the appointment of Laurent Stritter as Brand Ambassador. Stritter brings more than 30 years of industry experience to the role, including senior management positions with the [Zodiac and Safran Group](#), along with [Style & Design](#). He has a passion for design and innovation, specifically relating to the passenger experience.

“Laurent will assist with managing both our expanding customer base and the continued development of our product portfolio, we are excited about his appointment,” said Jon Rose, Managing Director, MGR Foamtex.

Stritter and his colleagues will be exhibiting at the [Aircraft Interiors Expo](#) (AIX) in Hamburg from May 28th to 30th, at stand 7B41.