

# Boeing appoints Henok Teferra Shawl as Managing Director for Africa



Henok Teferra Shawl, New managing director, Boeing Africa

[Boeing](#) has appointed Henok Teferra Shawl as the new managing director for Boeing Africa. The move

is expected to strengthen Boeing's operations and relationships across the African continent, APO Group said in its December 6 press release.

Teferra Shawl reports to Kuljit Ghata-Aura, president of Boeing Middle East, Türkiye, Africa, and Central Asia (METACA). In his new position as Managing Director, he will be based in Addis Ababa, Ethiopia, where Boeing reportedly plans to open an office early next year.

Teferra Shawl brings years of experience in aviation, regulatory affairs and government relations to the role. He is positioned to be a strategic leader in Boeing's continued success in Africa, the press release said.

In his past roles, Teferra Shawl has served as Vice President of Strategic Planning and Alliances at Ethiopian Airlines and Chief Operating Officer and board member of ASKY Airlines. He was also the ambassador of Ethiopia to France, Spain, Portugal, Monaco and the Holy See, promoting Ethiopia's interests and improving bilateral relations.

Teferra Shawl joins Boeing from Safaricom Telecommunication Ethiopia, where he served as Chief External Affairs and Regulatory Officer.

"With Boeing airplanes serving as the backbone of Africa's commercial fleet for over 75 years, Boeing also is playing an active role in enabling the growth of Africa's aerospace industry by investing in talent, promoting innovation and assisting in the development of an industrial and manufacturing base," said Kuljit Ghata-Aura, President of Boeing METACA. "We are delighted to have Henok Teferra Shawl join our team. With his exceptional background in aviation and government relations, we are confident in his ability to champion our mission in the African market."

Naming Teferra Shawl the Managing Director for Africa supports the efforts of the Boeing Commercial Airplanes team led by Anbessie Yitbarek, Vice President, Boeing Commercial Airplanes Sales and Marketing in Africa. Yitbarek's team is committed to serving African passengers and expanding Boeing's reach on the continent.