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# AIM Altitude announces new CCO among leadership changes

By **Jane Hobson** on March, 18 2020 | People



Effective March 2020, Richard Bower, Chief Executive Officer (CEO) of AIM Altitude, has become Chief Commercial Officer (CCO) for [AVIC Cabin Systems](#).

[AIM Altitude](#) was acquired by AVIC International in 2016 and became part of AVIC Cabin Systems in July 2018. With a number of UK executive leadership changes currently happening across the group, Andres Budo has been appointed Senior Vice President, Aftersales and Services, for AVID Cabin Systems, having previously been CEO of Thompson Aero Seating.

All operational aspects of both AIM Altitude and Thompson Aero Seating will be managed by newly created position of Vice President & General Manager responsible for Supply Chain, Quality, Operations, Programme Management & Engineering in each business. Wayne Ball has been appointed as Vice President & General Manager for AIM Altitude and Neil Taggart has been appointed Vice President & General Manager for Thompson Aero Seating, both having previously served as Chief Operating Officer for their respective companies.

In a release from AIM Altitude dated March 18, Richard Bower said: "I am delighted to have been appointed Chief Commercial Officer for AVIC Cabin Systems. The companies under the AVIC Cabin Systems alliance have been working closely together for some time, integrating skills and strengthening our position in the market. In my new position, I will be able to continue to enhance this working relationship and deliver value to our customers. Wayne Ball is an excellent choice for Vice President & General Manager of AIM Altitude and I have great confidence that his will prove to be an extremely successful appointment."