
JetBlue to launch Airspace A320 cabin

By **Rick Lundstrom** on September, 26 2017 | Cabin Maintenance



LONG BEACH, CALIFORNIA -- JetBlue will become the first airline to introduce *Airspace* by Airbus on the A320 Family, following an agreement announced today at the APEX Expo.

Passengers will experience this newest A320 Family cabin aboard JetBlue aircraft delivered in 2020.

“The Airspace cabin is aligned with our efforts to create an experience as comfortable as your own living room,” said Robin Hayes, President and CEO of JetBlue. “We are looking forward to our continued partnership with Airbus. The launch of the new Airspace by Airbus interior will take JetBlue’s commitment to customer experience to the next level.”

“We are delighted to be working together with JetBlue on the next generation of cabin experience for the A320 Family,” said Dr. Kiran Rao, Deputy to COO Customers at Airbus Commercial Aircraft. “Airspace offers the kind of features previously reserved for a few long haul cabins, so bringing that to our best-selling aircraft family is really going to be noticed by airlines and passengers.”

The partnership between Airbus and JetBlue began in 1999 when the airline was launched and took delivery of its first A320. Two years later the airline placed an order for 48 Airbus aircraft. Following years of extraordinary growth, JetBlue now operates a fleet of 176 A320 and A321 aircraft and has another 102 on order from Airbus.

Ingo Wuggetzer, Vice President of Cabin Marketing at Airbus said, “We are very proud to jointly reveal with JetBlue the first A320 Airspace mock-up at APEX Expo in Long Beach, California, which gives a first glimpse of what promises to be a match made at 35,000ft.” He adds: “As industry leader and trendsetter, JetBlue has the ideal DNA to launch the world’s newest single-aisle interior with us.”

Highlights of the new Airspace cabin in the A320 family include: a unique welcome experience. In particular, a customizable welcome effect is extended throughout the cabin by a central lighting strip which is visible even with open bin doors during boarding. The A320 Family cabin with Airspace features the industry's largest overhead bins, whose conformal exterior profile facilitates smooth boarding. Throughout the cabin passengers will appreciate the increased interior width, the soothing ambience of the latest full-colour LED lighting, and a contemporary lavatory design with new comfort features.