

Delta advances CareStandard with Lysol

[Delta](#) has announced it is partnering with RB, the makers of [Lysol®](#), to drive greater confidence in travel by innovating cleaner, more hygienic experiences for customers and employees, alike.

"The partnership will pair Delta's strength in safety and operational rigor with Lysol's 130 years of germ-kill expertise and innovation to continue improving upon [Delta CareStandard](#) protocols launched during the COVID-19 pandemic across Delta airport locations and on board our aircraft," reads the July 27 [press release](#) from the airline.

Keeping surfaces clean is one of the areas the Delta CareStandard focuses on, along with giving travelers more space, cleaner air and providing safety and personal care from check-in to baggage claim, and every point in between. Together, Delta's newly established [Global Cleanliness division](#) and Lysol will strengthen current Delta CareStandard cleanliness efforts and create the gold standard across touch-points through:

- **Breakthrough Disinfection Innovation:** Delta and Lysol will work together to gather insights on consumers' travel experiences to help inform the development of new, innovative disinfecting solutions for both the airport and onboard experience. The partners will also work together to identify and address ongoing germ-related travel concerns for customers. One of the first areas of focus will be developing breakthrough airplane lavatory solutions to help kill germs and protect customers and crew
- **Disinfecting Protocols and Best Practices:** Microbiologists and germ-kill experts from Lysol will coordinate with Delta Global Cleanliness team to develop protocols for disinfection that will help protect customers against illness-causing bacteria and viruses in high-traffic areas where customers are most concerned about germs including departure gates, aircraft lavatories and Delta Sky Clubs. Delta will also deploy Delta Care Carts including EPA-approved disinfection products recommended by Lysol, making it easier to disinfect large seating areas and countertops more frequently
- **Lysol Products:** Lysol will provide products to Delta, including Lysol Disinfectant Spray and Lysol Disinfecting Wipes, to be used with disinfecting protocols recommended by Lysol on high-touch germ hot spots across Delta areas from check-in to baggage claim

The United States [Environmental Protection Agency](#) recently approved both Lysol Disinfectant Spray and Lysol Disinfecting Wipes among the first to test effective against the novel coronavirus when used as directed on hard, non-porous surfaces.

"There's no finish line for cleanliness – there's always more we can do to innovate and elevate our already-high standards because that's what our customers and employees expect and deserve," said Bill Lentsch, Delta's Chief Customer Experience Officer. "The experts at Lysol share our drive for innovative, continuous improvement – they're the best at their craft. That's why we're excited to get started on R&D to target germ 'hot spots' and cement the Delta CareStandard as the industry gold standard – so customers feel confident in choosing Delta as more people return to travel."

"Our collaboration with Delta is exciting because they have clearly demonstrated great leadership, care and commitment to cleanliness and innovation across their customer and employee touchpoints. Our shared vision to create breakthrough solutions within our industries, while bolstering current disinfection protocols will support Delta customers in feeling confident when they travel," said Rahul Kadyan, E.V.P., North America, Hygiene, Lysol. "At Lysol, we're committed to offering products and providing germ-kill expertise as defined by our purpose, which is to protect, heal and nurture in the

relentless pursuit of a cleaner, healthier world.”

Delta also recently [announced](#) a collaboration with Mayo Clinic to provide additional COVID-19 infection prevention and control measures for travelers and employees. This includes guidance on an unprecedented employee COVID-19 testing program, ensuring that virtually all

Delta employees will be tested in just a matter of weeks via onsite and at-home testing. Mayo Clinic also recommends best practices for employee and passenger safety as part of Delta’s Global Medical Advisory Panel that reviews and assesses Delta’s health and safety policies and procedures on an ongoing basis.