

---

# A look ahead to AIX Hamburg 2018

By **Rachel Debling** on January, 10 2018 | Cabin Maintenance



Testing out the goods at AIX 2017's IFEC Zone. (Source: AIX's Facebook Page.)

Visitors can anticipate more than 500 exhibitors, including 30-plus new companies, and a larger floor space at the 19<sup>th</sup> annual [Aircraft Interiors Expo](#), held from April 10 to 12 at [Hamburg Messe](#).

More than 1,200 buyers from 268 airlines and their related companies will be among the 14,000 attendees who will be greeted by returning exhibitors, such as [Acro](#), [Boeing](#), [Gogo](#), [HAECO](#), [Inmarsat](#), [Molon Labe](#), [Panasonic Avionics](#) and [Thales](#), plus a number of companies exhibiting at AIX for the first time.

“As AIX approaches its milestone 20<sup>th</sup> anniversary in 2019, the 2018 show illustrates how the event has evolved to become a platform for companies right across the passenger experience sector, and the world’s largest event dedicated to aircraft interiors,” Polly Magraw, Event Director, Aircraft Interiors Expo commented in a January 9 release. “For the thousands of influential airline buyers who attend the show each year, AIX covers the full spectrum of aircraft interiors from cabin design innovations to in-flight entertainment and connectivity. This enables our exhibitors to generate highly-targeted business leads and network with the who’s who of the aircraft interiors industry. For visitors, AIX is the perfect place to connect with the entire supply.”

New networking opportunities, like the itinerary app My Event, will also be available to attendees to help them ensure a smooth and worthwhile AIX experience.

Other event highlights include the Cabin Space LIVE Seminar theatre, where industry leaders will share their views on the future of inflight entertainment as well as insights into supply chain trends, as well as the [Passenger Experience Conference](#) that will kick-off [Passenger Experience](#) Week on April 9. Speakers who will take the stage and explore insights into future travel trends include Rosalyn

Gough, Cabin Quality Product Manager at [Thomas Cook Group Airlines](#); José Rui Marcelino, Chief Executive Officer of [Almadesign](#); and Raymond Kollau, Founder of [AirlineTrends](#).

AIX is one of the four events encompassing Passenger Experience Week, the other three being the Passenger Experience Conference, World Travel Catering and On Board Services Expo (WTCE) and Passenger Technology Solutions, a brand-new event that dives into emerging technologies and how they enhance the passenger experience.