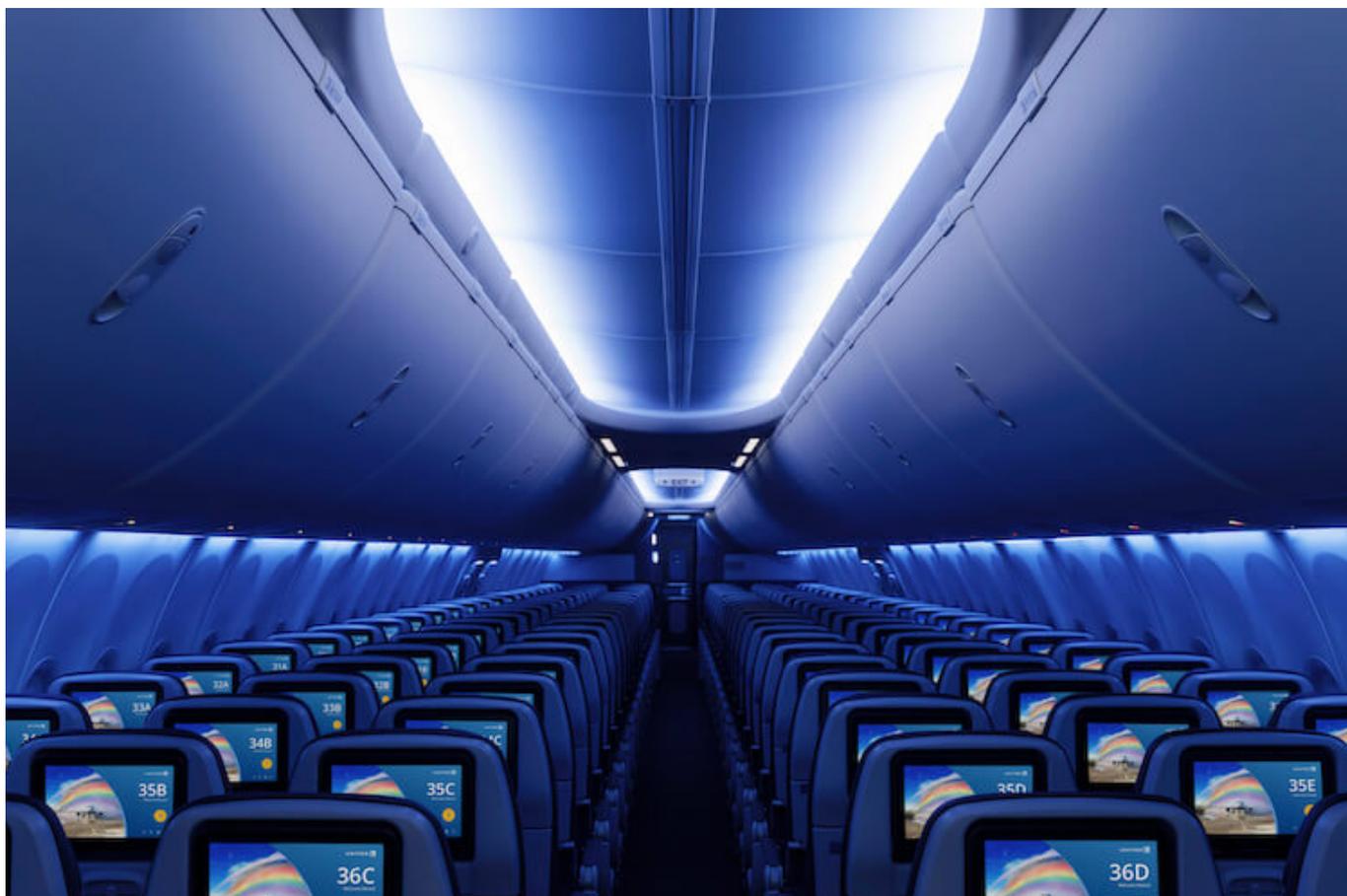


Panasonic's IFE bluetooth solution wins Popular Science award



Bluetooth audio is an integral part of Panasonic Avionics' X Series and NEXT Series IFE systems

[Panasonic Avionics](#) has been named the winner of the [2021 Popular Science Best of What's New Award](#) in its [Aerospace](#) category.

Panasonic Avionics won the award for its eX1 inflight entertainment (IFE) solution for narrow-body aircraft, featuring bluetooth audio technology which enables easy connections between wireless headphones and seatback IFE screens. This solution was launched earlier this year on United Airlines' new 737 MAX fleet and has also debuted with [Cathay Pacific Airways](#).

"Panasonic Avionics' eX1 IFE bluetooth solution is available at every seat, across both Premium and Economy cabins," said a [November 30 press release](#). "The company's unique approach optimizes emitted bluetooth signal levels to each passenger's personal living space, significantly reducing the chance of interference or cross-connections between seats. With this new product enhancements, customers can use their personal bluetooth headphones which has become an increasingly popular trend in the consumer space."

Popular Science's Best of What's New is a definitive list of up to 100 of the most innovative technologies and products from the past year, with this year being its 34th edition.

"To pick the winners, Popular Science's editors vet thousands of candidates — ranging from feats of engineering to hyper-intelligent software, with an entry process designed to ensure that they learn

about the maximum number of technologies and products,” said the [release](#).

Ken Sain, Chief Executive Officer of Panasonic Avionics Corporation, said: “For over 30 years, these prestigious awards from Popular Science have captured some of the greatest steps forward in innovation and development. Panasonic Avionics is honored to join this select group.”