
Panasonic opens first innovation hub

By **Rick Lundstrom** on May, 24 2019 | Tech & Hardware



Pictured at the opening of Panasonic Avionics Corporation’s first Innovation Studio are (left to right): Al McGowan, Senior Director Innovation, David Bartlett, Chief Technology Officer, Andrew Mohr, Head of Innovation, Gaston Sandoval, Vice President, Product Line Management, Global Head of Marketing, and Sebastian Petry, Director, Innovation & Design - all Panasonic Avionics Corporation

Panasonic Avionics Corporation has opened its first Innovation Studio in Pleasanton, California.

The first of five planned locations worldwide, Panasonic’s new Innovation Studio in Pleasanton will serve as a hub for innovation, ideation and solution-building, said the company. It is designed as a space where airlines and partners will gather and co-create the future of travel experience.

“Innovation is at the center of everything Panasonic Avionics does,” said David Bartlett, Chief Technology Officer of Panasonic Avionics, in yesterday’s announcement. “Our new facility in Pleasanton will play a major role in fostering our collaboration ethos, and is the first of five such hubs that will enhance and enrich the future inflight travel experience for passengers around the globe, helping travel to become the fourth place.”

The Innovation Studio is located close to Silicon Valley. The facility will act as a hub from which

Panasonic will work with airlines to investigate, illuminate and implement new ways of transforming the passenger experience in a socially collaborative environment.