

Anuvu partners with VidComply to streamline global content compliance with AI



Anuvu Signs Exclusive Agreement with VidComply to Streamline Global Content Compliance and Delivery

Anuvu partners with VidComply to enhance inflight entertainment delivery through AI-powered content compliance and screening

[Anuvu](#) has signed an exclusive agreement with [VidComply](#) to enhance its global content operations through AI-powered compliance screening, the company announced at Aircraft Interiors Expo 2026 in Hamburg.

The partnership will see Anuvu integrate VidComply's automation platform into its content supply chain, enabling faster and more efficient screening of media assets across its inflight entertainment portfolio.

VidComply's technology automates non-creative editing processes such as privacy redaction, brand sanitization and localization, while ensuring content meets regional regulations and platform requirements. This approach reduces manual workflows and improves turnaround times and first-time approval rates.

By combining AI capabilities with human oversight, Anuvu aims to deliver high-quality, compliant entertainment content to passengers across multiple markets and platforms.

"Partnering with VidComply reinforces our commitment to delivering safe, appropriate and fully compliant content to global audiences," said Kosh Hussain, Vice President of Global Operations and Technology at Anuvu, in a statement released on April 15.

He added that the collaboration will help streamline workflows and support global distribution efforts, backed by Anuvu's operational teams across Los Angeles, Dubai, Mumbai, Hong Kong and Beijing.

Vladislav Isaev, Chief Executive Officer and Founder of VidComply, said the partnership addresses the increasing complexity of global content distribution.

“With regional content regulations and platform rules constantly changing, global video distribution easily becomes a bottleneck,” he said.

The agreement forms part of Anuvu’s broader strategy to invest in advanced technologies that improve operational efficiency and strengthen its position in the inflight entertainment and connectivity market.