

AERQ announces two developments in passenger experience enhancement



First step includes the integration of a 32-inch ultra-high definition OLED welcome board in the front row monument of OPERA for the A320neo family

Hamburg - AERQ, the joint venture between LG Electronics and Lufthansa Technik, has announced two major developments in passenger experience enhancement at the firm's debut AIX exhibition.

First, STELIA Aerospace and AERQ are to integrate AERQ's OLED-based cabin digital signage displays on STELIA Aerospace products for airlines.

The first step being revealed in Hamburg this week is the integration of a 32-inch ultra-high definition OLED welcome board in the front row monument of OPERA for the A320neo family.

Second, Eurowings Discover and AERQ are partnering to improve the inflight entertainment and connectivity experience.

With the installation of AERENA, AERQ's platform for digital engagement, on an A320 test aircraft, the Lufthansa Group's new leisure airline aims to introduce an upscale inflight entertainment experience for passengers.

In separate news, AERQ has announced a management shake-up, effective April 2022.

Son Yob (Louis) Pak from LG Electronics succeeds Sang Soo Lee, who has taken another role within LG.

Together with Arnd Kikker from Lufthansa Technik, Louis Pak will lead AERQ in developing solutions that enable airlines to digitalize their aircraft cabins.