

Ricky Jardine joins Stellar Aviation

[Stellar Entertainment](#) announced today that Ricky Jardine has joined the company as Director of Partnerships.

Jardine is widely known in the inflight entertainment (IFE) industry, particularly in the Asian region, where he has worked with Singapore Airlines, Thai Airways, EVA, China Airlines, Air China, Vietnam Airlines, Philippine Airlines and Garuda.

In his new role, Jardine will develop and maintain relationships with Stellar Entertainment airline customers. From early days as a Customer Service Manager, his career progressed to Vice President Aviation Asia PAC, before joining Stellar. He specializes in helping airlines realize the potential of their IFE budget and developing innovative content solutions.

"Stellar's focus lies in serving Asia-Pacific, and with our client base growing we are thrilled to have one of the region and industry's expert individuals join our team," said Stellar Entertainment Managing Director Sam Allen. "Ricky's experience, knowledge and kind personality will prove invaluable to our clients and partners, and further strengthen Stellar's business offering."

"I'm excited to be part of a well-established, reputable and forward-thinking company with a real passion to provide airlines and their passengers with outstanding content selections," said Jardine. "I was fully aware of Stellar Entertainment's recent airline contract wins across the Asia-Pacific region and I look forward to helping this dynamic team improve the passenger experience for clients whilst delivering great value and top-notch customer service."

Originally from London, Jardine continues to be based in Singapore, his home for the last 22 years.