

Branchspace names David Marock non-executive Chair



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[Branchspace](#) has appointed David Marock as non-executive Chair in a move that positions the company for growth. This comes following the recent news of a US\$605 million investment in the company from [Gresham House Ventures](#).

“Branchspace is on an exciting growth journey. We are seeing strong demand as airlines have recognized the need to deliver engaging digital experiences which fulfill their customers’ expectations. We are delighted to build on our recent momentum with David’s appointment. David brings an outstanding track record of growing businesses like ours and we believe his expertise will play a vital role over the coming years to fulfill our potential as a leading provider in airline digital transformation,” said Michael Huynh, Founder and Managing Director at Branchspace.

Marock brings significant experience to the position, having worked with tech-enabled businesses across a range of CEO, Chair, NED and senior advisory roles. He spent almost a decade as CEO at global insurance services and technology business Charles Taylor, tripling the company in size during his tenure; he also built a sizeable software and technology consulting business from the ground up.

Marock currently holds Chair and Board roles at rapidly expanding companies in both the public and private domains. He has also (and is currently) a senior advisor with McKinsey & Company, PE businesses and tech businesses. Marock’s experience with scale-ups, transformations and digital innovation in, amongst others, B2B and B2B2C businesses, technology (including SaaS) and advisory businesses worldwide speak to his qualification for the role.

News of his appointment comes after the recent investment from growth equity investor, Gresham House Ventures. The significant sum is set to accelerate the growth of Branchspace’s software offering the company said in its press release. Gresham House Ventures used its talent network to identify Marock as a candidate for the Chair role and bring him on board.

“I have been impressed by the Branchspace team and the innovative software and consulting offerings the business has developed in recent years,” Marock said. “At this important time for the airline industry, with passenger numbers continuing to rebound following the pandemic, Branchspace has enormous potential for further growth. With my experience working with other tech-enabled

businesses, I am looking forward to supporting Branchspace as it continues to cement its position at the forefront of the sector.”