

Bluebox announces key leadership appointments



Bluebox strengthens commercial leadership with Board appointment and expanded customer focus

Bluebox appoints Kevin Birchmore (left) to the board as Chief Commercial Officer and names Dougie Brown (Right) Head of Account Management and Partnerships

Bluebox Aviation Systems ([Bluebox](#)) has announced that Kevin Birchmore has been appointed to the Board as Chief Commercial Officer, bringing all commercial functions, sales, marketing, account management and partnerships, under one unified strategy.

At the same time, Dougie Brown has been promoted to Head of Account Management and Partnerships, leading efforts to strengthen airline relationships and support the growing global adoption of our digital services platform.

"With innovations such as Blueview Cloud redefining how digital services are delivered onboard, it's an incredibly exciting time for our business and our customers. I'm proud of the momentum we've built as a team and excited to continue strengthening the partnerships that define our success," Birchmore said.