

Qatar Airways becomes first airline to select Thales' FlytEDGE IFE system



(Left to Right) Kurt Weidemeyer, Vice President Product Management, Thales InFlyt Experience; Xia Cai, Senior Vice President Product Development, Qatar Airways; Dr. Joe Leader, Group CEO, APEX

Qatar Airways and [Thales](#) have signed an agreement to equip [Qatar Airways'](#) new A321 NX fleet with FlytEDGE, Thales' Inflight Entertainment (IFE) system.

Qatar Airways is embarking on a digital transformation journey that can only be delivered by FlytEDGE; the world's first cloud-native IFEC platform, bringing a new level of personalization and passenger entertainment. Qatar Airways is the first airline to announce its selection of FlytEDGE. The announcement was made today at APEX Global EXPO in Long Beach, CA.

Over the years, Qatar Airways has partnered with Thales as its IFE provider to equip its 787-8 Dreamliner, A350 and A380 aircraft. This new agreement expands the collaboration to the A321 NX fleet, building on the long-standing relationship between the two companies.

FlytEDGE is set to elevate the entertainment experience to new heights, utilizing cloud computing technologies and an open software platform, enabling capabilities such as access to streaming platforms, live personalization and gaming. The system enables the rapid integration of Qatar Airways' vast portfolio of group brands, products and other web-based applications. Thales' FlytEDGE is powered by the Onboard Data Center (ODC) with the industry's first blade architecture and 96TB of storage to enable onboard edge caching and much more.

Thales' FlytEDGE solution has cinematic 4K QLED HDR seatback displays to immerse passengers with more than one billion vibrant colours and two Bluetooth® connections so passengers can pair their personal wireless devices. The system broadcasts the same user interface onboard for all devices-

phones, tablets and seatback screens.

“At Qatar Airways, we continue to enhance our world-leading passenger experience, and providing passengers with top-quality inflight entertainment forms a key part of this approach. As our digital transformation journey evolves, we are thrilled to partner with Thales to introduce FlytEDGE onto our entertainment platform. We are confident passengers on our A321 NX fleet will have access to the most innovative consumer technology in the skies,” said Xia Cai, Qatar Airways 'Senior Vice President Product Development.

Thales Avionics, Executive Vice-President, Yannick Assouad also commented: “At Thales, we believe that the future of inflight entertainment is limitless. We are harnessing the power of technology to create personalized, interactive, and unforgettable experiences that redefine what it means to travel. Our partnership with Qatar Airways is growing stronger. Together, we're bringing FlytEDGE's advanced capabilities to their A321 NX fleet, ensuring passengers have unforgettable journeys.”