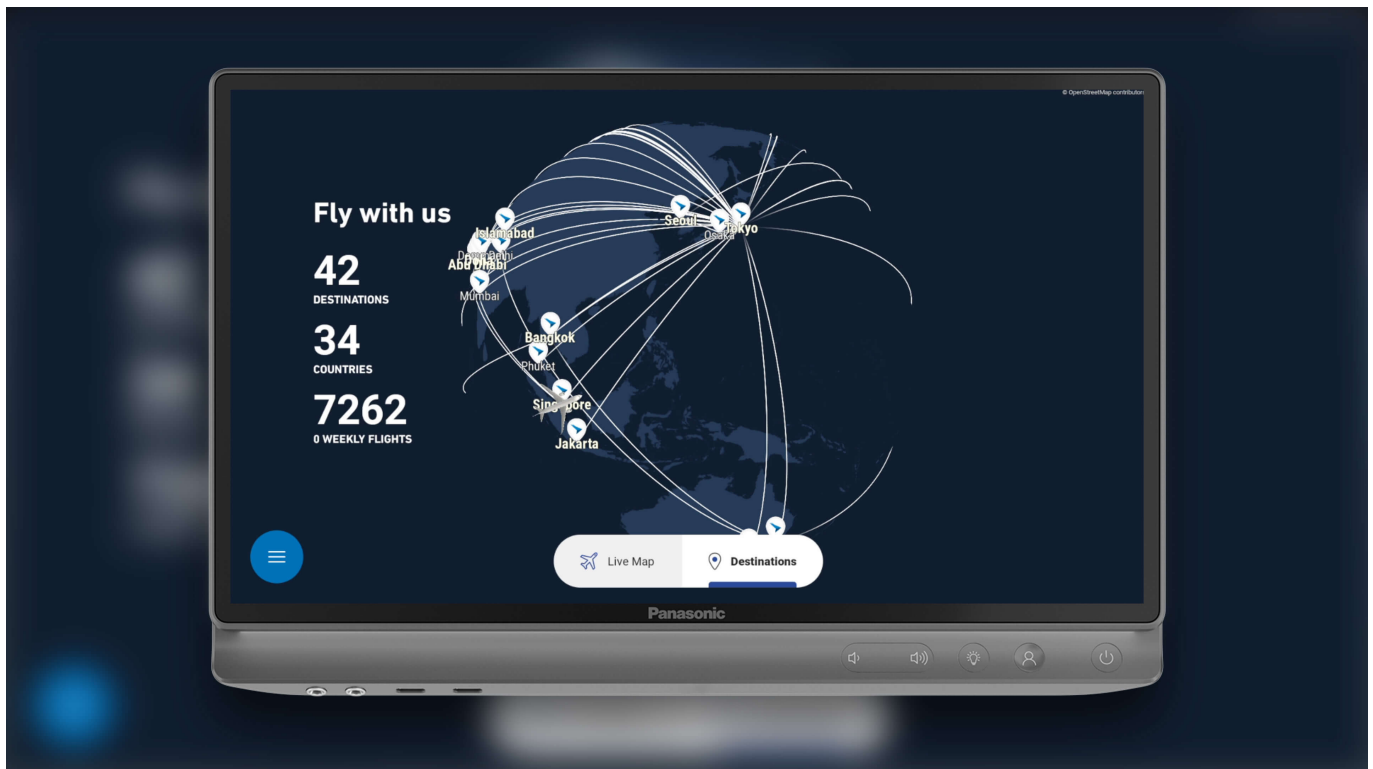


Panasonic marks milestone, more than 35 airlines flying Arc™



Arc™ by PAC

[Panasonic Avionics Corporation](#) (PAC) shared a major milestone this week, announcing that more than 35 airlines have now selected Arc™. The 3D-integrated moving map application has been tapped by major carriers including [Etihad](#), [Iberia](#), [Japan Airlines](#) and [Hawaiian Airlines](#).

Arc™ is designed to transform the inflight experience for passengers. It is inspired by digital gaming experiences and offers point-of-interest content that enables airlines to better engage passengers.

“Loving the super immersive environment of Arc,” commented Andrew Masson, Vice President Product Management, Portfolio Management, Strategy and Marketing at PAC. “When I walk up and down a cabin, the inflight map has to be the most used app that the passengers enjoy.”