

Inflight Dublin and Soft Space to collaborate on POS system integration



Inflight Dublin and Soft Space at AIX 2024

[Soft Space](#), a fintech-as-a-service (FaaS) provider and [Inflight Dublin](#) have announced a collaboration for transforming the inflight experience for passengers, ranging from ordering to paying for goods and services.

Under the agreement, Inflight Dublin will integrate Soft Space's inflight Point-of-Sale (POS) system, Fasspos, with its Everhub™ platform, creating a customer-centric retail experience for airline passengers. This integration will enable travellers to choose from a variety of IFE options, such as

movies, music and games. They will also be able to make inflight purchases directly from their own devices inflight.

This collaboration means airlines can use one platform for making payments, connecting to various acquiring banks and payment processors.

“We are thrilled to partner with Soft Space to bring AirAsia’s passengers an enhanced inflight experience,” said John White, Chief Executive Officer of Inflight Dublin. “By integrating Soft Space’s cutting-edge payment solution with our platform, we are setting a new standard for inflight entertainment and convenience, benefiting all airlines that partner with us.”

Joel Tay, Chief Executive Officer of Soft Space, also commented on the partnership: “Payments for airlines is an area where we believe innovation and technology can be widely applied. AirAsia has adopted our payment technology from the start and has helped push what is possible in technology to the cutting edge.”

Tay added that the travel segment is a critical aspect of cross-border payments. “This will help airlines grow their ancillary revenue and leverage their ecosystem to offer loyalty and financial services. The partnership with Inflight Dublin and pilot program with AirAsia is a key milestone in this goal,” he said of the integration.

Fasspos, powered by Soft Space’s payment platform, enables flight attendants to accept card payments seamlessly and securely. This solution will be initially implemented by [AirAsia](#).