

China Airlines taps Stellar Entertainment as content service provider

[China Airlines](#) has chosen [Stellar Entertainment](#) as its content service provider (CSP). Stellar Entertainment has been supplying the carrier with the full range of inflight entertainment services, including account management, curation and licensing of all film, television and audio content, production service and content delivery to the 62-aircraft fleet since January 2021.

Stellar Entertainment's Malaysia and Singapore teams will manage the airline and work closely to deliver a premium entertainment product with the requisite strategy and flexibility that the current environment requires.

In addition to managing the entire IFE program, Stellar will assist China Airlines in implementing the launch of new IFE systems, providing technical consultancy, establishing timelines and processes, aligning content strategies to each system, and ensuring a smooth integration with the rest of the fleet.

"During these challenging times, airlines look for stable partners with suitable expertise, and Stellar Entertainment can fill that role well, backed by almost five decades in the industry," said Stellar's Director of Commerce Stanley Ng. "We are honored by the trust that China Airlines has placed in us and proud to service such a reputable airline. With this latest client, Stellar continues to strengthen its position as a leading CSP in Asia."