

China Airlines selects Stellar Entertainment as content service provider



China Airlines to bring passengers wider IFE selection with Stellar Entertainment as CSP

[Stellar Entertainment](#) has announced a new partnership with [China Airlines](#), bringing passengers a wider and more dynamic selection of inflight entertainment. As the airline's content service provider, Stellar curates a varied line-up of films, television and audio to give travelers more to enjoy throughout their journey.

Stellar is working closely with China Airlines to offer a regularly refreshed inflight entertainment program, the February 5 press release said. The line-up will draw from well-known international brands, popular film franchises and the latest cinematic releases, with updates guided by seasonal studio schedules and passenger viewing trends. This approach will help keep the inflight experience feeling fresh and gives travelers new titles to discover each time they fly, whether they are on a long-haul journey or a short regional trip.

A key highlight of the partnership is the introduction of Disney+ on board China Airlines, making the airline the first in Taiwan to offer Disney+ in the air. Travelers can look forward to favorites from Disney, Pixar, Marvel, Star Wars and National Geographic, offering something fun and familiar for kids, families and fans alike.

Passengers will also find HBO series and documentaries, plus a strong lineup of new-release films from major Hollywood studios, including Warner Bros., Disney, Paramount, Universal, and Sony.

"We want every traveller to feel that there's something onboard that truly speaks to them. With Disney+, HBO and a wide range of fresh film releases, passengers will have more ways to relax, unwind and enjoy their time in the air," said Stanley Ng, Senior Vice President of Business Development at Stellar Entertainment.

"Entertainment is an important part of the overall travel experience," said Jenny Tsao, Vice President of Inflight Supply Chain & Marketing Division, China Airlines. "Through our collaboration with Stellar Entertainment, we're pleased to offer more premium and recognisable content that adds value to the time our passengers spend with us."

Passengers will also benefit from an easier-to-browse entertainment catalog, featuring clearer organization and improved language support to help travelers from different regions quickly find something they will enjoy.