

AERQ joins Streaming Video Alliance



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[AERQ](#) announced it has joined the [Streaming Video Alliance](#). The Alliance will help AERQ develop inflight video streaming solutions.

“AERQ strives to be at the forefront of the industry at all times. By joining the Streaming Video Alliance, we join a group of industry leaders who are shaping the future of online video,” said Sang Soo Lee, Co-Managing Director at AERQ, [in a press release](#). “Engaging with the Alliances' working groups allows AERQ to explore and develop ideas that benefit our industry while ensuring that AERQ is directly involved in shaping the future of video streaming.”

The Streaming Video Alliance is a global technical association developing solutions to address critical technical challenges in delivering a high-quality video experience at scale.

“AERQ contributes to our efforts by providing knowledge and expertise about streaming video applications in the aviation industry, such as inflight video entertainment, which contribute to improving the output of our working groups and, ultimately, making best practices, guidelines, and specifications more inclusive of all streaming use cases,” said Jason Thibeault, Executive Director at the Streaming Video Alliance.

Members of the Streaming Video Alliance include companies from across the streaming video ecosystem such as network operators, technology providers, service providers, and content owners. AERQ joins as a principal member that can lead working groups, projects, vote on documents, and be voted to the board.