

ZIPAIR selects Axinom Stream to power next-gen onboard streaming platform

The ZIPAIR logo features the word "ZIPAIR" in a bold, black, serif font. A thin green horizontal line is positioned beneath the "AIR" portion of the text.

ZIPAIR selects Axinom Stream to power IFE offering

ZIPAIR Tokyo Inc. ([ZIPAIR](#)) and [Axinom](#) have announced the airline's selection of Axinom Stream to power its modern onboard streaming platform as part of its inflight entertainment (IFE) offering.

Built on Axinom Stream, the solution enables DRM-protected Hollywood content delivery to passengers' personal devices (PEDs). As a digital-first airline with a PED-only cabin concept on long-haul routes, ZIPAIR places particular emphasis on high-quality onboard streaming as a core component of the passenger experience. Axinom's proven products and deep industry expertise enable rapid implementation and deployment, accelerating ZIPAIR's time-to-market for its next-generation entertainment platform.

"Our in-house digital team moves fast and thinks beyond traditional IFE," said Takuya Matsuo, CMO and Executive Officer at ZIPAIR. "Axinom's flexible, API-driven platform allows us to integrate seamlessly with our passenger experience portal while ensuring full compliance with Hollywood studio requirements. The collaboration is efficient, hands-on, and highly aligned with our vision."

The deployment includes content management and media processing workflows aligned with studio specifications, over-the-air synchronization, and a containerized onboard software stack with orchestration and messaging capabilities. Fleet management functions allow ground-based control of content assignments, leg-based targeting, and content distribution across the airline's growing fleet.

A key differentiator of the project has been the close collaboration between ZIPAIR's in-house IT team and Axinom's specialists. ZIPAIR maintains ownership of the passenger-facing experience, integrating Axinom's Player SDK and APIs into its digital ecosystem — combining full creative control with the reliability of a studio-approved streaming backbone.

"ZIPAIR represents a new generation of airlines — digital-first, agile, and unafraid to rethink established concepts," said Ralph Wagner, CEO of Axinom. "We are proud to support their team with a platform that not only enables high-quality streaming today but also provides the foundation for future digital services. Our architecture ensures flexibility far beyond entertainment."

By leveraging Axinom On-Board Cloud and Axinom Mosaic, ZIPAIR gains a scalable environment capable of supporting additional digital capabilities over time. The software-centric approach allows the airline to innovate at its own pace while maintaining operational simplicity.