

# VIDEO CLIP: Spafax celebrates 10 years of The Hub

A behind the scenes look at Spafax's The Hub from Simply Aviation

[Spafax](#) is celebrating the 10th anniversary of The Hub, a key pillar of its inflight entertainment (IFE) services. Launched in 2014, The Hub by Spafax has played a critical role in improving content management for airlines, ensuring the seamless delivery of high-quality movies, television shows, and audio worldwide, the October 15 press release said.

Strategically located in the heart of Hollywood's iconic Sunset Gower Studios Lot, The Hub is a trusted partner in the IFE ecosystem. It offers streamlined and secure content management for more than 1,000 global content providers and airlines. Through advanced digital workflows and best-in-class cloud technology, The Hub expedites the delivery of entertainment content from major studios to airlines, allowing passengers to enjoy the latest releases during flights.

"The Hub is a testament to our commitment to innovation and service," said Arthur Cuyugan, SVP Technical Services at Spafax. "What began as a bold concept has grown into an essential component of the global IFE supply chain. We are delighted to celebrate all we've achieved over the past 10 years while continuing to drive the future of content delivery for our clients."

Certified under the Trusted Partner Network (TPN), The Hub offers airlines and content service providers (CSPs) a range of secure, efficient services, including content transfer, transcoding, editing, subtitling and closed captioning. It operates in an air-tight, secure environment, ensuring the latest Hollywood content is handled with the highest protection and quality standards. Airlines continue to count on The Hub to deliver new movie releases at dates close to their theatrical debut, enhancing the passenger experience and boosting brand loyalty.

"The Hub is a true cornerstone of our global operations, allowing us to deliver the highest quality content to airlines and passengers worldwide. We are immensely proud of the team behind The Hub and their dedication to advancing our capabilities year after year," said Spafax CEO Niall McBain.

This milestone also honours Tony Taverner, Spafax's former CTO, whose leadership and vision helped launch The Hub 10 years ago.

Said Cuyugan, "We are proud to be a trusted partner for content owners and airlines, delivering quality, security, and speed."