

United and DISH add playoff baseball to live streaming lineup



United and DISH bring live baseball coverage onboard select flights

Baseball fans can now catch nearly every playoff game live onboard select [United](#) flights with Starlink-enabled seatback screens. The airline has added TBS to its onboard streaming lineup from DISH, which also includes live shows from ABC, CBS, NBC, FOX, FS1, ESPN, ESPN2, NFL Network and TNF on Prime Video. It is now available on more than 200 aircraft – about 900 flights per day – and since the feature launched onboard last month, passengers have watched more than 170,000 hours of live television, the press release said.

Starlink is free for MileagePlus® members in every class of service, and the airline expects to complete installations in 2027.

"The speed and reliability of Starlink's inflight Wi-Fi is unmatched, which means sports fans can book United flights with confidence knowing they won't miss a play on flights with Starlink-enabled

seatback screens," said Andrew Nocella, United's Chief Commercial Officer. "Quality inflight Wi-Fi is more important than ever to travelers, and because Starlink gives people the same – or better – connectivity in the sky than they can get at home, it is a reason to choose United."

United is also offering a flexible and straightforward status match offer for Delta and American Airlines loyalty program members so they can experience Starlink for themselves. To qualify, passengers must meet the spend requirement on United flights that are both purchased and flown within the 90-day period. Qualifying passengers can enjoy United Premier® status benefits through January 31, 2028.

Live streaming service from DISH is the latest example of how United is using Starlink to redefine the inflight entertainment experience, the October 9 press release said. In August, United partnered with ESPN to host a first-of-its kind live [Fantasy Football Draft](#) from 30,000 feet where ESPN analyst Tyler Fulghum made his picks live from the sky during the two-hour broadcast. And earlier this summer, United customers could stream the [biggest soccer tournament in the world](#) onboard Starlink-powered domestic flights.

Starlink is just one way United is investing nose to tail in its passenger experience. The airline continues to install seatback screens across its fleet – up to 1,000 aircraft are expected to have seatback screens before the end of 2027 – and is rolling out new airplanes with 27-inch, 4K OLED seatback screens, the largest among U.S. carriers. Passengers can now access more than 2,500 hours of premium entertainment content onboard including Apple TV, HBO Max, A24 and Spotify.