Turkish Airlines lunches mobile app for entertainment platform

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<u>Turkish Airlines</u> is now offering its passengers the *Companion Entertainment* app that can be paired with the inflight entertainment platform *Planet*.

This application makes the *Planet* an interactive platform, that can be used before and after flight, thus boosting passenger satisfaction, said a release from Turkish Airlines.

With the app, the Turkish Airlines inflight entertainment can be used outside of the aircraft. The new application will be available for more than 100 aircraft during the first stage.

With the *Companion Entertainment* passengers will be able to browse the content offered by *Planet* before traveling. Adding their preferred movies, TV shows and series to their favorites, they will be able to watch them immediately.

Passengers traveling with Turkish Airlines will be able to control the seatback screens with their mobile devices with the help of the app. They will be able to play, pause, browse and control the volume with their mobile devices. App also turns the mobile device of the passenger into a second screen for the *Planet* platform.

Turkish Airlines passengers can download the *Companion Entertainment* app to their mobile devices from iOS and Android stores. Then, they can pair their mobile devices to the Planet platform during flights to enjoy the benefits of the new app.

You can find the introduction video of the application here.