

# Touch Inflight Solutions renews partnership with LOT Polish Airlines



LOT Polish Airlines and Touch have renewed their partnership for an additional three years

[Touch Inflight Solutions](#) has announced the renewal of its partnership with [LOT Polish Airlines](#) for an additional three years, continuing what it calls a “fruitful collaboration and innovation.”

“At Touch, we pride ourselves on working with some of the world's premier airlines, and we are delighted to continue our alignment with LOT, a partner equally committed to excellence in the Inflight Entertainment (IFE) space. This partnership is exciting for both teams, promising more years of shared achievements and advancements,” the company said in its press release.

Touch Inflight Solutions recently released its quarterly business review (QBR), where it was able to reflect on the milestones and results of its collaborative efforts. The company’s active involvement in LOT's annual IFE Strategy Workshop, a forum showcasing our partnership’s strength, was a highlight.

“Last month, in collaboration with Touch, we successfully conducted our annual IFE Strategy Workshop, setting the stage for an innovative and strategic approach to shaping our special content for the coming year. Bringing together a dynamic team from various departments within LOT, the workshop proved to be a confluence of diverse perspectives and expertise,” said Rafał Droś, Fleet Configuration & IFE Specialist at LOT Polish Airlines.

He added: “This cross-functional collaboration allowed us to explore fresh ideas and develop a comprehensive strategy to enhance the IFE experience in 2024. Our commitment to excellence and seamless collaboration was further reinforced by the recent renewal of our contract, marking another chapter of close partnership between Touch and LOT. This shared enthusiasm has contributed to the development of a forward-thinking roadmap that aligns with our overarching business objectives. As we move through 2024, we are confident that the outcomes of this workshop will play a pivotal role in

shaping the IFE landscape for our valued passengers."

Touch Inflight Solutions said it remains dedicated and inspired by its partnership with LOT Polish Airlines and is eager to build upon its past successes in elevating the IFE experience for passengers.