

Thai Airways taps Stellar for IFE



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[Thai Airways](#) has chosen [Stellar Entertainment](#) as its partner for inflight entertainment. Stellar is supplying the airline with its full range of IFE including — account management, strategic curation and licensing of all film, television and audio content.

“To fulfil Thai Airway’s vision to be a high quality full-service carrier with strong Thai brand connecting Thailand to the world, we have chosen a highly experienced IFE partner who can deliver on every level,” said Kittiphong Sansomboon, Executive Director of Customer and Marketing at Thai Airways.

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"As a leading content service provider in Asia-Pacific, we feel privileged to work with another prestigious flag carrier in this region, one that is renowned for world-class inflight products and services. Airlines seek stable and flexible partners with reliable expertise during these current fluid times, and Stellar Entertainment meets those requirements, backed by almost five decades in the industry," said Stellar’s Managing Director Sam Allen.