Spafax encourages passengers to Feel Better, Live More with new podcast partnership



Feel Better, Live More is one of the most popular health podcasts in Europe

Spafax has partnered with popular health podcast, Feel Better, Live More.

The podcast, which regularly attracts over 1.5 million viewers and listeners across the UK and Europe each week, will make its debut on board Qatar Airways on May 23. Other airline customers are expected to be announced soon.

Hosted by UK medical doctor and author, Dr. Rangan Chatterjee, *Feel Better, Live More* features interviews with leading health experts from around the globe. New episodes are released every Wednesday and a shorter bite-sized episode is released every Friday.

Under the collaboration passengers will have access to over 200 long-form video episodes of the podcast, which focuses on self-improvement and overall health. Additionally, accompanying audio content will be available for those who prefer to listen.

In an April 27 press release, Dr. Chatterjee said, "My mission is to help 100 million people around the world lead happier and healthier lives, and I am delighted that so many more people will now be able to listen to my podcasts whilst flying."

Emma Dunne, Senior Manager, Acquisitions for Spafax, added that, "This collaboration aligns perfectly with our commitment to providing passengers with high-quality, engaging content that enhances their travel experience."