

# SmartSky Networks to offer IdeaNova Intouch and Inplay services



The Inplay platform offers a flexible portal that can be customized

[IdeaNova Technologies](#) tells *PAX Tech* at [APEX EXPO](#) today that [SmartSky Networks](#) plans to offer IdeaNova's [Intouch](#) and [Inplay](#) services on the SmartSky network.

Through scalable coding and encryption, Intouch and Inplay provide à la carte access to entertainment and web conferencing, tailored the cabin environment, while maintaining both business and individual security. Inplay can be customized to demands of the airline. Live TV options are available for business aviation operators on the SmartSky network.

“Data is at the heart of everything we do at SmartSky,” said David Claassen, SmartSky Networks Chief Technology Officer. “Integrating with technology providers like IdeaNova expands the capability and interoperability of the SmartSky connectivity platform, giving SmartSky customers more choices for using high-bandwidth applications at 35,000 feet with the same quality and security they would experience on the ground.”

“Our collaboration with SmartSky allows us to offer premium services through their next-generation network. The dependable throughput to and from the aircraft, coupled with our encrypted and bandwidth optimized applications, provides a new level of connectedness and entertainment not yet experienced in aviation,” said Juraj Siska, IdeaNova Technologies CEO.

The planned services combine SmartSky’s SkytelligenceR service layer with IdeaNova’s technologies

for inflight entertainment and business to provide flexible data solutions that meet aircraft mission and operator needs.

***Visit SmartSky Networks at APEX booth 919, and IdeaNova at APEX booth 711.***