

Singapore Airlines and Anuvu renew content partnership



Anuvu has maintained its role as content service provider for Singapore Airlines

[Singapore Airlines](#) has renewed its long-term partnership with content service provider, [Anuvu](#).

The long-term contract, which took effect earlier this month, covers movies, TV and audio on KrisWorld, Singapore Airlines' fleetwide inflight entertainment system.

"Singapore Airlines prides themselves on quality service and we here at Anuvu pride ourselves on being a leading force in aviation entertainment with our widespread content offerings," said Estibaliz Asiain, Anuvu's SVP of Media and Content in a December 5 company press release.