

Royal Brunei Airlines taps Anuvu for IFE



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[Royal Brunei Airlines](#) has chosen [Anuvu](#) as its Content Service provider starting February 2022.

Sabirin Hj Abdul Hamid, acting CEO, Royal Brunei Airlines, said in a [December 8 press release](#) he is glad to have chosen Anuvu's [Iris](#) platform as its new IFE partner.

"We selected Anuvu to enhance our passenger experience through an innovative IFE presentation and extensive library as we look forward to relaunch our scheduled network after almost two years of minimum operations due to the COVID-19 travel restrictions," said Hamid.

Iris is a monthly service for aviation clients to select best-in-class content for passengers. According to the release, Iris is an efficient and flexible solution that enables airlines to have a clear fixed pricing structure, inclusive to airlines of all sizes.

"We are delighted to begin servicing such a prestigious airline as Royal Brunei, which has been recognized time and time again for its impeccable service and passenger experience," said Estibaliz Asiain, Anuvu Senior Vice President, Commercial Media & Content.