

RAVE Aerospace and Safran Seats unveil “Origin” concept for next-gen premium cabins

This is a special feature from the May 2026 [Post-AIX/Awards issue](#) of *PAX Tech*, on [page 74](#).



Ben Asmar, Vice President of Products and Strategy (left) and Louis Poupard, Staff Product Manager, RAVE Aerospace in the RAVE Origin demonstrator at AIX 2026

[RAVE Aerospace](#) and [Safran Seats](#) have unveiled a joint concept that reimagines the future of premium air travel, combining advanced seating technology with immersive IFE to create a highly personalized passenger experience.

The “Origin” concept introduced at AIX 2026, features two complementary demonstrators focused on seating and digital interaction. At the center of the concept is an Immersive Display, a U-shaped micro-LED screen integrated into the suite. The system allows passengers to control their visual surroundings, shifting between different moods and environments to enhance relaxation or entertainment during flight.

Safran Seats’ demonstrator highlights the physical aspects of the experience, including dynamic

comfort systems that adjust cushion pressure and regulate the suite's microclimate. RAVE Aerospace's contribution focuses on the digital layer of the experience, showcasing how content, transparent displays and interactive interfaces can transform the cabin into a responsive and personalized environment.

"Future display technologies are about more than just consuming content," said Ben Asmar, Vice President of Products and Strategy, RAVE Aerospace. "They enable curated experiences, whether that's deep immersion or the ability to escape into environments beyond the physical."