

Qatar Airways partners with PressReader for more than 6,000 publications

[Qatar Airways](#) has announced a partnership with [PressReader](#) to offer passengers unlimited access to more than 6,000 global digital magazine and newspaper titles in one seamless digital experience via its inflight entertainment app Oryx One.

Starting March 2021, passengers can access titles by downloading the Oryx One app to their personal electronic devices, inserting their Booking Reference Number and selected the titles they wish to save. The service is available up to three days before and seven days after scheduled flights. The downloaded content will remain in the library for as long as the app is installed, helping to reduce newspaper and magazine waste, both on the ground and in flight by more than 1,000 tonnes each year. Passengers do not need to leave Oryx One or download additional apps to access the content at any point.

"Qatar Airways on-board experience remains the cornerstone of the airline's world renowned five-star service," said Akbar Al Baker, Qatar Airways Group Chief Executive. "Despite the many challenges faced by the industry as a result of the COVID-19 pandemic, we continue to be passionate about achieving the highest standards of safety and excellence in everything we do. Our partnership with PressReader not only offers a COVID-safe, contactless entertainment option to further enhance our passenger's on-board experience, it also supports our commitment to environmental sustainability, which continues to be a key focus for the airline."

"We are delighted to be able to offer Qatar Airways passengers the convenience of accessing thousands of top name global magazine and newspaper titles in one safe, contactless and seamless digital experience without ever leaving the Oryx One app," said the airline Senior Vice President, Marketing & Corporate Communications Salam Al Shawa.

Oryx One offers passengers up to 4,000 entertainment options, from the latest movies, TV box sets, games and more. Passengers can stay in touch with friends and family around the world using the airline's inflight Wi-Fi and GSM service. The app is available for download from Google Play and Apple App stores, with entertainment and downloadable digital content available 24/7.

"We are honored to be chosen by Qatar Airways to bring quality journalism and a superior reading experience to its customers in a 100 per cent contactless way - pre, during and post-flight," said Alex Kroogman, Group of Companies Chief Executive Officer, PressReader.