

PressReader partners with Fiji Airways



PressReader is collaborating with Fiji as part of the airline's relaunch

[PressReader](#) has announced its partnership with [Fiji Airways](#), Fiji's national airline, to provide passengers with access to the PressReader online newsstand, the world's largest all-you-can-read digital newspaper and magazine platform. This partnership will be a critical part of the relaunch of Fiji's national traveling industry as the Fiji border opened up to vaccinated travelers on December 1, 2021, resuming international flights.

Through this partnership, PressReader provides Fiji Airways passengers with access to preferred content from more than 7,000 newspapers and magazines from 120 countries and 60 languages, appealing tourists and business travelers alike. Access is granted 48 hours before departure and continues up to 24 hours after landing. To browse the catalog and download their choice of reading material before their flight, passengers can click on the link in their check-in reminder email. Travelers can also access PressReader in the Fiji Airways Premier Lounge in Nadi and enjoy inflight access to a curated selection of magazines via Fiji Airways' IFE system.

Fiji Airways joins PressReader's growing roster of airline partners like [Cathay Pacific](#), [Air Canada](#), [Qatar Airways](#), [JetBlue](#), [Turkish Airlines](#), [British Airways](#) and [Iberia](#), who are forward-looking and responsible leaders working to boost customer experiences and advocating for the sustainability of the industry.

"We're pleased to be PressReader's pioneer partner in the Asia Pacific region. This product not only fulfills but enhances today's passenger expectation for reduced contact and access to content on their own devices, all while opening up access to thousands of global newspapers and magazine titles," said Andre Viljoen, Fiji Airways Managing Director and CEO.

"Fiji Airways is PressReader's first airline partner in the South Pacific region, and we are truly excited about this partnership," said Alex Kroogman, Co-Founder and CEO of PressReader Group of

Companies. "We are impressed by Fiji Airways's dedication to both customer services and sustainability, and are honored to join in their efforts by offering a contactless, eco-friendly, and premium reading experience for travelers. PressReader is aligned with Fiji Airways in a commitment to reduce our carbon footprint, preserve our natural resources and fighting climate change while continually elevating passenger's flight experiences."