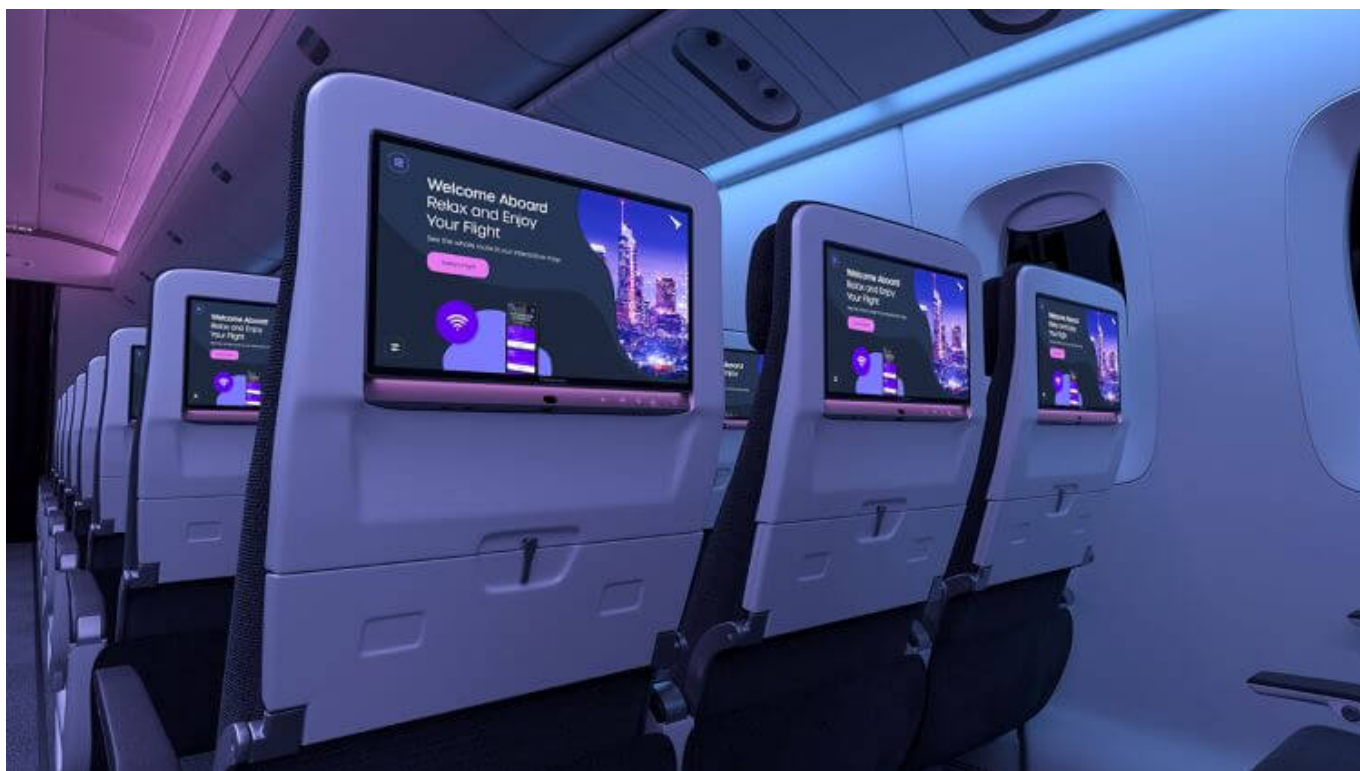


Panasonic Avionics unveils software engineering centre in India



Panasonic Avionics labs in India will provide capability to build and validate new passenger experiences

[Panasonic Avionics Corporation](#) (Panasonic Avionics) today announced the company has developed a new software capabilities and design center in Pune, India.

Panasonic Avionics' operations in Pune are the latest Panasonic investment in India. Panasonic entered the Indian market in 1972 and now Panasonic Avionics joins Panasonic Life Solutions India, which currently has 13,000 employees at over 13 locations across India.

Panasonic Avionics' new software design center is part of a company-wide effort to help airlines realize their passenger digital engagement vision using the most innovative IFE hardware, best-in-class enterprise software, seamless global high-speed connectivity, and worldwide support through maintenance, repair, and overhaul (MRO) services.

In a March 20 press release, Satyen Yadav, Chief Technology Officer of Panasonic Avionics Corporation, said, "It's an incredibly exciting time in our industry as our airline partners are looking to enhance the travel journey in new and exciting ways. As a trusted partner to the world's leading airlines, our goal is to unlock the potential of IFEC with solutions that give airlines the same flexibility they enjoy with their web and mobile solutions so that they can maximize their net promoter score (NPS), increase customer loyalty, drive revenue, and optimize their operational efficiencies."

To support this vision, Panasonic Avionics is investing in labs in India that provide the capability to build and validate new passenger experiences in both single and twin-aisle aircraft to match airlines' need for the right kind of software solutions — all from a one-stop shop. As a result, the company is expanding its talent resources to replicate the full scale of a narrowbody or widebody aircraft,

ensuring that it can fully test its IFE and connectivity software in situ and help airlines transform their in-cabin product.

Yadav added, “We are excited to complement the excellent work of our US-based teams with the development and growth of our new capabilities in India. This combined group of skilled engineers is enabling us to grow and future-proof our software development capabilities and ensure the highest levels of reliability in our systems. This new expertise in India is already delivering a wide range of software-related services — everything from new OS platforms, mobile apps, interactive software, cloud and data engineering to automation and software architecture design.”

In 2021, Panasonic Avionics invested in a “build-operate-transfer” (BOT) operation that today employs over 250 skilled engineers. Over the next 12 months, Panasonic Avionics plans to unveil a new operations facility in Pune. The company is planning for further growth of engineers based in India to over 400, bringing Panasonic Avionics' worldwide software development sites to four locations and a global team with more than 1,000 software developers.