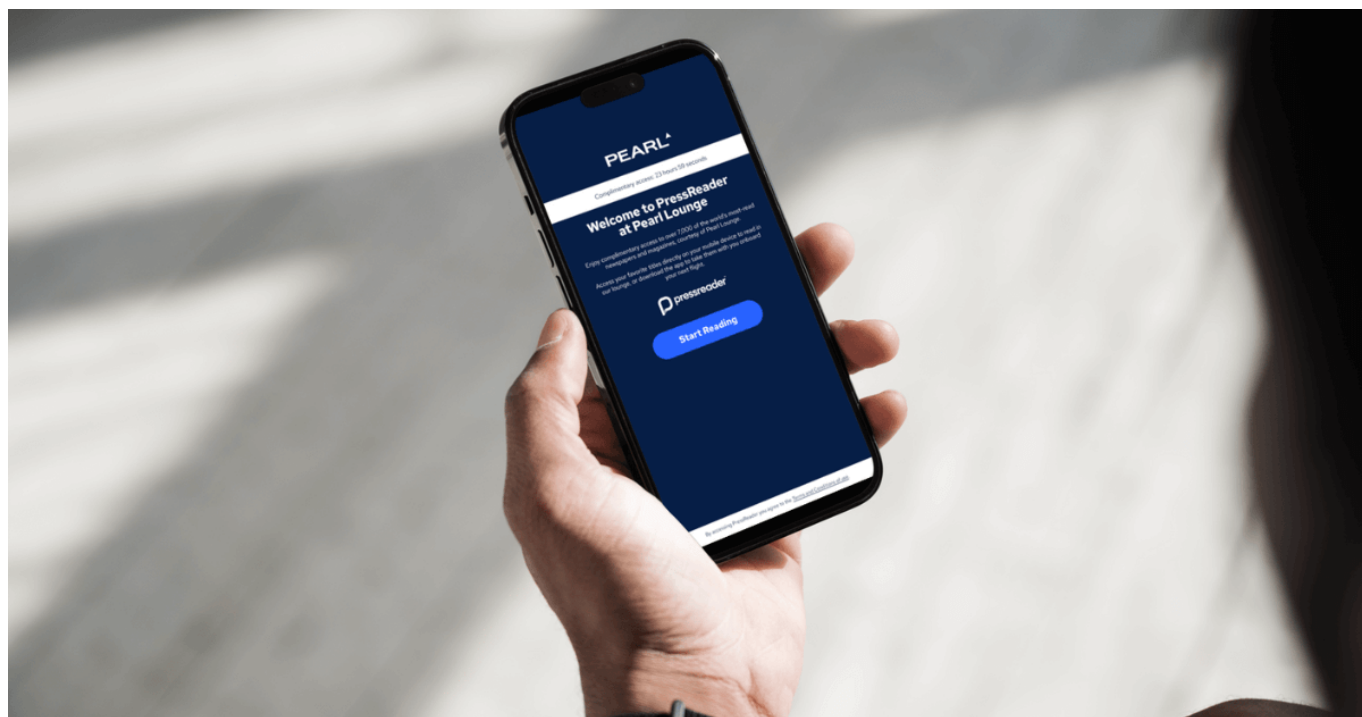


# Menzies Aviation welcomes PressReader to its global airport lounges



Menzies Aviation partners with PressReader for digital entertainment

[Menzies Aviation](#) has announced a collaboration with [PressReader](#), to elevate the airport experience for its almost two million Pearl Lounge visitors.

The partnership allows PressReader to deliver unlimited sponsored access to its content platform for Pearl Lounge visitors. This collaboration embraces global digital transformation and sustainability initiatives while offering personalized access to a diverse range of premium content, the press release said.

Passengers easily access the PressReader platform to download a variety of newspapers, magazines and ebooks during their stay or to read on their flight. This includes more than 7,000 global publications from more than 120 countries in 60+ languages, including publications such as The New York Times, Forbes, The Guardian, and Le Figaro, plus magazines like T3, Elle, Rolling Stone and Men's Health.

“We are delighted to partner with PressReader to enhance the experience of our Pearl Lounge guests. This collaboration allows us to offer our guests access to thousands of newspapers and magazines from around the world, right at their fingertips. By integrating PressReader’s vast digital library into our lounges, we are demonstrating our commitment to providing our guests with unparalleled convenience, choice and a touch of home, no matter where they are in the world,” said Guy Yazbeck, Senior Vice President Commercial, Business Development and Lounges, Menzies Aviation.

Carlos Martínez, Director of Partnerships, Commercial Aviation & Ground Transportation, PressReader also commented on the collaboration: “Our partnership with Menzies Aviation marks a significant

milestone in enhancing the travel experience for millions of passengers globally. We are excited to provide Pearl Lounge guests with access to our extensive collection of newspapers and magazines. This collaboration underscores our commitment to offering high-quality, accessible content to travellers, aligning with the global trends toward digital transformation and sustainability. By providing a diverse range of publications, we aim to make every journey more enjoyable and enriching.”