Marabu chooses Inflight Dublin as IFE provider



Passengers flying with Marabu will be able to stream a range content straight to their personal electronic devices

Estonian carrier <u>Marabu</u> has selected <u>Inflight Dublin</u> to provide inflight entertainment (IFE), and wireless services across its fleet of Airbus aircraft.

Founded in Tallinn, Estonia, in 2022 as a leisure airline, Marabu is the first initial carrier in Estonia to offer such a comprehensive IFE solution.

Marabu's fleet will be initially equipped with the portable configuration of Inflight Dublin's wireless solution, Everhub, with the Dublin-based company also providing a tailored entertainment package including movies, binge-worthy TV, an extensive games portfolio, and an interactive map.

"Launching a new airline is not an easy feat... particularly in the timescales we were targeting. As such, we required an IFE & Wireless partner that was efficient, flexible, and accommodating, which we found immediately in Inflight Dublin. Our ambitious vision was met with enthusiasm, creativity and their ability to provide a "one-stop-shop" for all required services gave us the confidence that Inflight Dublin was the partner of choice for Marabu," commented Diana Strauss, Director Customer Journey, Marabu Airlines in a recent press release.

"We are delighted to be working with Marabu on this exciting project. Our approach with all airline partners is to deliver a tailored solution that covers all of their IFE needs across hardware, software, and content. With Marabu it was no different, but we did have a short timeline to work within. With great teamwork displayed between both parties, we managed to deliver a full Wireless IFE solution within a six-week window," added Barry Flynn, COO, Inflight Dublin