

# Lufthansa taps Panasonic Avionics for IFE



Panasonic Avionics' NEXT IFE system will be retrofitted on Lufthansa's 19 747-8s

[Lufthansa](#) has selected [Panasonic Avionics](#) NEXT inflight entertainment (IFE) system and connectivity solutions for the carriers flagship 747-8 fleet.

[NEXT](#) will be retrofitted on Lufthansa's 19 747-8s, with the first due to be rolled out in summer 2024.

"This higher performance system will provide Lufthansa's passengers with a superior, immersive cinematic experience using the latest 4K screen technology, with faster network speeds and higher storage capacity," said a [May 19 press release](#).

Business Class passengers can enjoy an enhanced IFE experience with up to 24-inch 4K screens, a large 10-inch additional control unit, high power USB-A / USB-C, AC power and wireless charging capabilities. Premium Economy Class passengers can enjoy an upgraded 16-inch 4K screen, with a 13-inch 4K screen for Economy Class passengers, both with high power USB-A and USB-C charging.

"We are thrilled to be joining forces with Panasonic Avionics again. Our 747-8s are an integral part of our long-haul fleet, and we're confident that this investment in Panasonic Avionics' in-flight entertainment will be popular with our passengers," said Paul Estoppey, Head of Product Management Cabin at Lufthansa Group.

The companies also announced the renewal of connectivity services offered by Panasonic Avionics. Broadband connectivity, which is already installed on Lufthansa wide-body aircraft, uses Panasonic Avionics' global network of high-speed, high-bandwidth satellites to live up to the connectivity

expectations of Lufthansa's passengers. Mobile phone connectivity will also be upgraded to 4G speeds on Lufthansa's 747-8 aircraft.

"We are delighted to be partnering once again with Lufthansa with this upgrade of the passenger experience on their flagship long-haul fleet. Introducing our NEXT Series and latest generation connectivity on board this world-class airline will help drive greater passenger loyalty and add value to their brand," said Ken Sain, Panasonic Avionics CEO.