
LATAM partners with Spafax for Teatrix streaming

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Teatrix has been available via *LATAM Play* since March 2019

[Spafax](#) has brought together streaming service [Teatrix](#) and [LATAM Airlines](#) to offer live theater content from Argentina and Brazil on board the airline's flights. The partnership provides LATAM with unique and regional entertainment for its passengers.

Eduardo Costa, Marketing and Customer Experience Senior Director at LATAM Airlines, said in a statement: "We want our passengers to know that whenever they use *LATAM Play* they will find something new and exciting. For us, it's about giving passengers what they want and expect but also offering them content that is out of the ordinary and unique. Teatrix is a superb addition to our inflight entertainment, curated by Spafax, and will surely resonate with performing arts lovers of all ages flying LATAM Airlines."

To debut the partnership, *LATAM Play* will feature new theater plays from Argentina and Brazil every month. including the box office hit *Un rato con él* and two award-winning plays: *Bajo Terapia* (Argentina) and *Popcorn* (Brazil).

Santiago Edelberg, Spafax IFE Account Director - LATAM, stated: "Teatrix is fully aligned with LATAM's content strategy to continue building a Latin American personality and their passion to deliver the best international, regional and local content. We're thrilled to help LATAM be the first airline in the region to offer Teatrix on board."

The selection of episodes will rotate monthly and be selected from a catalog of over 100 different genre titles from Argentinian and Brazilian theater. Teatrix Originals is available via *LATAM Play* starting March 2019.