

LATAM adds HBO Max to IFE offering

Shortly after [Cathay Pacific announced it would be adding HBO Max](#) to its content, [LATAM Airlines Group](#) announced it would be the first airline in Latin America to carry the content as well.

The alliance includes exclusive premieres like *Friends: The Reunion* and *Raised by Wolves*, among other hit shows, like *Mare of Easttown* and *The Undoing*, which are already available to passengers.

LATAM Play offers more than 700 hours of premium content including movies, documentaries, TV shows and music. Outstanding titles in the catalog include: *Mare of Easttown*, *Wahl Street*, *Game of Thrones*, *The Nevers*, *Sex and the City*, *The Sopranos*, and *Chernobyl*; as well as feature films like *Oslo*, *Bad Education*, and *The Wizard of Lies*.

"This exclusive alliance allows us to continue building the best inflight entertainment platform in Latin America and to deliver an exceptional and distinctive experience to our passengers," said Paulo Miranda, LATAM's Airlines Group's Vice President of Customers, in the December 19 announcement.

To access the platform, passengers must connect to the "LATAM Play" network once onboard the aircraft and visit play.latam.com. The 767, 777 and 787 fleets have screens built into seats with direct access to LATAM Play.