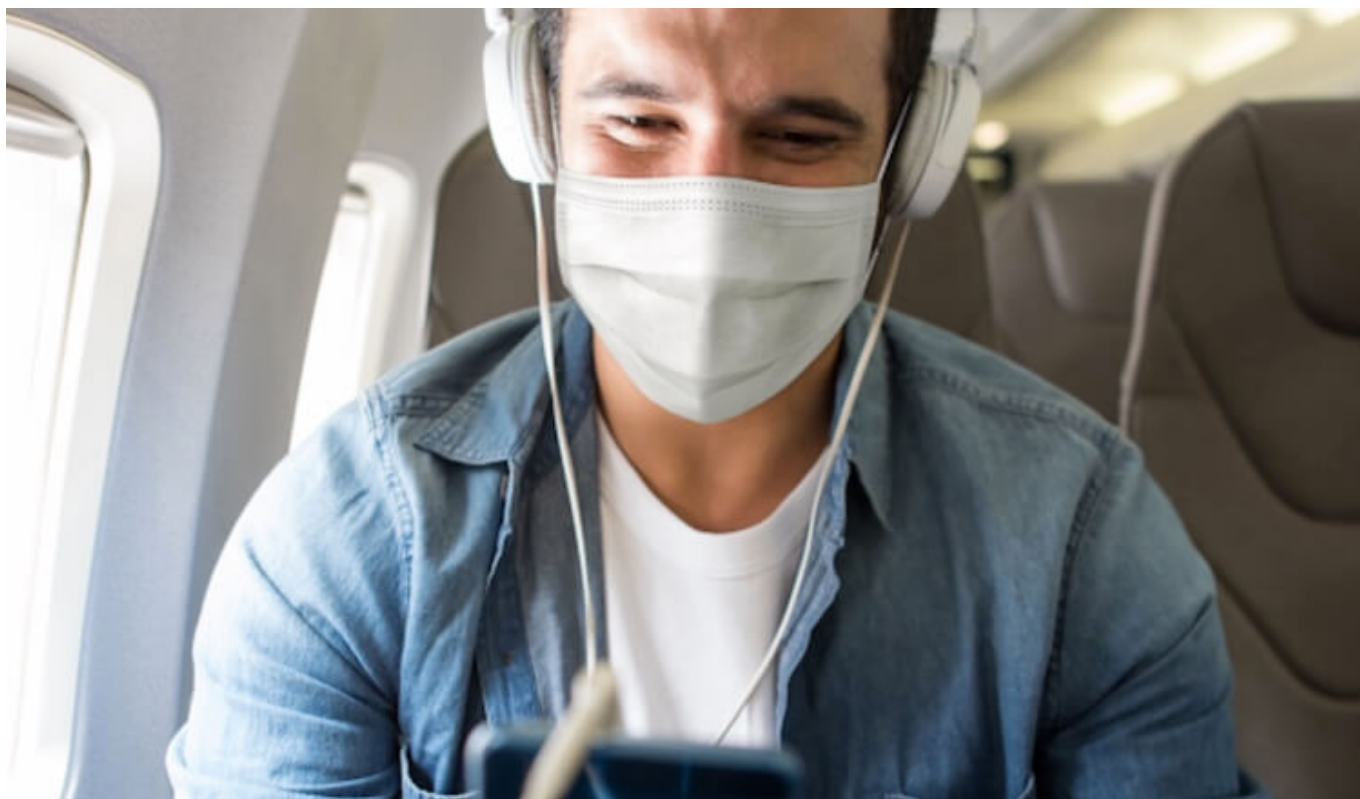


LATAM adds HBO Max to IFE



LATAM Play offers more than 700 hours of content including movies, documentaries, TV shows and music

[LATAM Airlines Group](#) and [WarnerMedia](#) announced a partnership with [HBO Max](#) on [November 19](#) that will strengthen the airline's inflight entertainment platform [LATAM PLAY](#).

The press release said LATAM will be the first airline in Latin America to enter this alliance, with preferential access to the HBO Max library.

"This exclusive alliance allows us to continue building the best inflight entertainment platform in Latin America and to deliver an exceptional and distinctive experience to our passengers," said Paulo Miranda, LATAM Airlines Group's Vice President of Customers.

LATAM Play offers more than 700 hours of content including movies, documentaries, TV shows and music.

To access the platform, passengers must connect to the LATAM Play network once onboard the aircraft. The 767, 777 and 787 fleets have screens built into seats with direct access to LATAM Play.