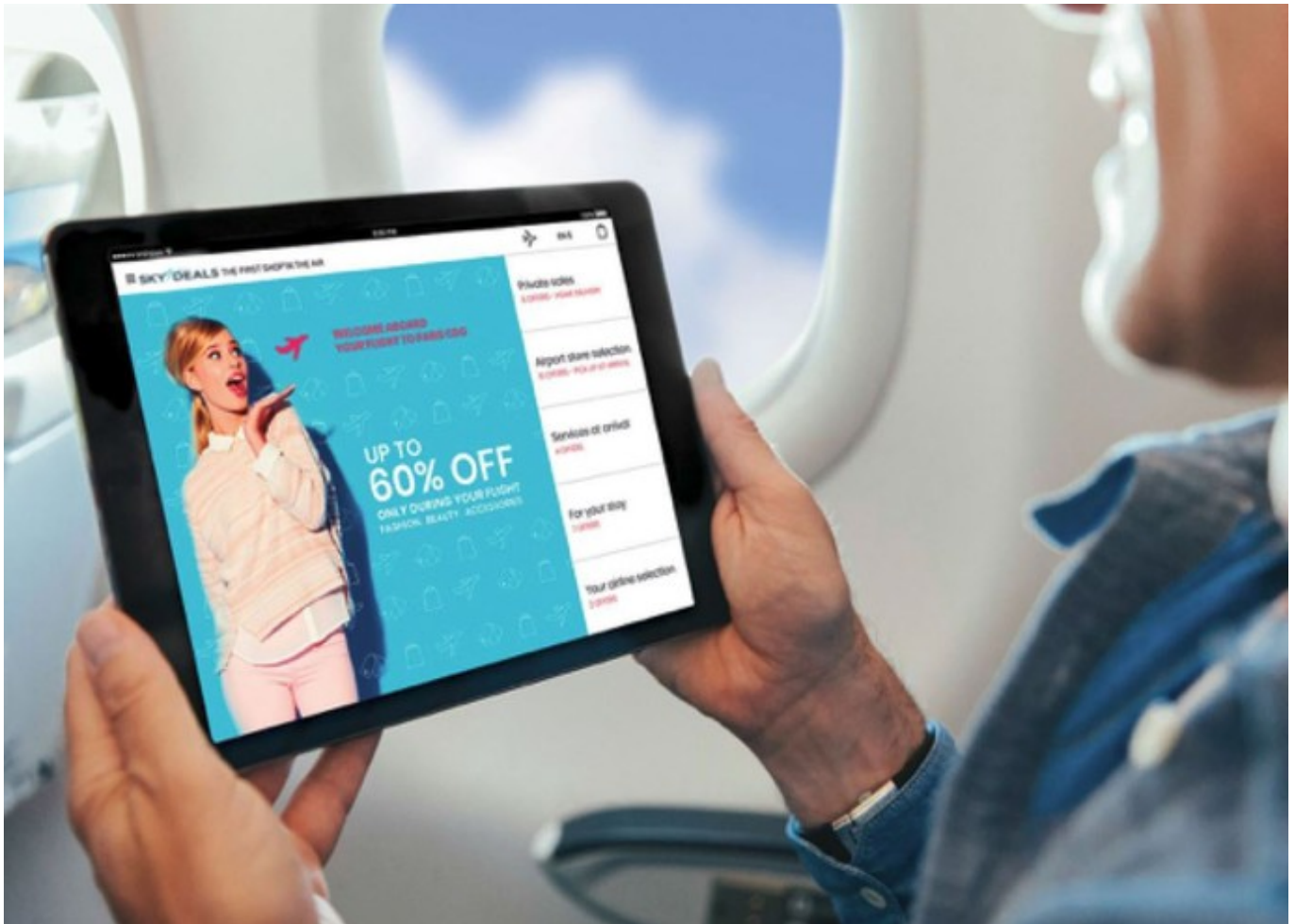


La Compagnie to offer unlimited access to SKYdeals

By **Jane Hobson** on October, 26 2019 | Inflight Entertainment



SKYdeals "Inflight Shoppertainment" platform is now available on La Compagnie's Paris-New York route

[SKYdeals](#) has announced that access to its "Inflight Shoppertainment" platform will be available to all passengers onboard [La Compagnie](#)'s new A321neo fleet equipped with 4G+ internet.

As of October 2019, all connected passengers have access to the e-commerce platform on the business class airline's Paris-New York route. SKYdeals provides private sales on products and services available at destination and offers passengers unique and time-limited offers from famous brands and airport retailers, available for home delivery at the arrival gate.

"Thanks to this partnership, we have a great opportunity to reach premium passengers, sensitive to exclusivity at the best price," said Julien Sivan, CEO of SKYdeals, in a release from the company. "This new deployment is part of SKYdeals' objective to reach, within 5 years, 4% of global air traffic, which

counts for more than 200 million passengers per year.”

“We are, with SKYdeals, creating the next generation of ‘shopping in the air’ through exceptional events, group purchases, flash sales and many other initiatives,” said Jean Charles Périno, Co-founder and Sales and Marketing Director of La Compagnie.