

Inspiring film part of Anuvu's spring offering

[Anuvu](#) today announced it has obtained the exclusive worldwide inflight distribution rights (outside of mainland China) for Hong Kong's award-winning film *Zero to Hero*. The film is available for booking now, for passenger viewing in May.

The inspiring true story of Hong Kong's six-time Paralympic gold medalist sprinter So Wa Wai, presented by [One Cool Pictures](#), is directed and written by Jimmy Wan. It stars producer and Hong Kong Film Award and Golden Horse-winning actress Sandra Ng, who plays the athlete's tenacious and loving mother. *Zero to Hero* has grossed more than \$3.6 million domestically, making it Hong Kong's second-highest-grossing Chinese film of 2021.

Zero to Hero joins recent exclusive films *Hi, Mom*, *Minari* and *First Cow* in Anuvu's series of unique and global media options.

"We are proud to continue leading the industry in connecting airlines and passengers with inclusive entertainment," said Anuvu's Estibaliz Asiain, Senior Vice President Media and Content, in today's announcement. "Anuvu is committed to supporting films that are representative of every passenger's experience, and we know passengers will connect with *Zero to Hero*'s universal themes of overcoming adversity, discovering hidden talents, and fighting to finish first, despite a difficult start."

So Wa Wai was a severely disabled child, who overcomes seemingly impossible odds to become Hong Kong's six-time Paralympic gold medalist sprinter. The film has garnered various awards, winning Best Film at the 18th Asian Summer Film Festival and the Golden Angel Award for Outstanding Film at the 17th Chinese American Film Festival. Additionally, it was recently nominated for Best Picture at the upcoming 40th Hong Kong Film Awards.