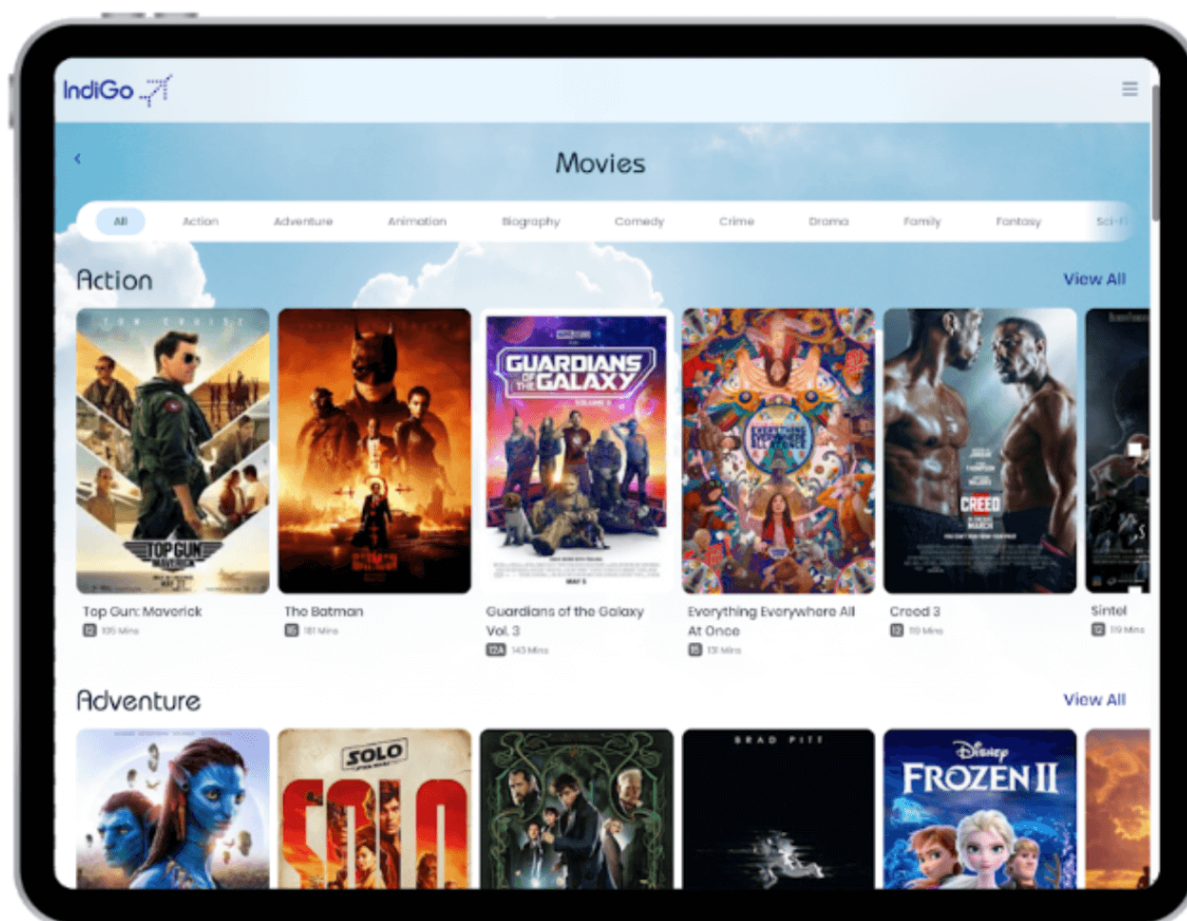


IndiGo partners with Bluebox for A321XLR inflight entertainment upgrades



Bluebox will offer a next-generation digital inflight experience to IndiGo passengers, powered by Blueview

[IndiGo](#) and [Bluebox Aviation Systems](#) have partnered to offer a next-generation digital inflight experience to IndiGo passengers. Powered by Blueview, Bluebox's modular digital services platform, the system will be integrated as a line-fit solution on Airbus' Open Software Platform (OSP) on IndiGo's upcoming A321XLR fleet. This makes IndiGo India's first airline to do so, ensuring access to the inflight entertainment offering from the aircraft's first flight, without the need for retrofitting, the press release said.

IndiGo passengers on the A321XLR will be able to enjoy a wide range of digital services directly on their personal devices, including:

- An IFE library featuring movies, TV, audio and games
- An interactive moving map for real-time flight tracking
- An engaging graphical user interface (GUI) reflecting IndiGo's brand
- Access to digital dining menus

"OSP allows airlines to harness powerful, integrated software environments as standard," said Kevin Clark, CEO, Bluebox. "With Blueview, IndiGo will be able to offer passengers a seamless and engaging

digital experience immediately, with the capability to evolve with passenger demands over the coming years.”

“We are delighted to offer engaging inflight entertainment on our A321XLR fleet, in partnership with Bluebox, which our customers will be able to experience on their own personal electronic devices (PEDs),” said Pieter Elbers, Chief Executive Officer, IndiGo. “By enabling access to a wide range of entertainment on their personal devices – including popular Indian and Hollywood films, TV shows, games, anime and animated series – we are confident that this solution adds significant value to our customers’ onboard experience, making it more enjoyable.”