
IFP and Japan Airlines extend partnership

By **Maryann Simson** on February, 1 2013 | Inflight Entertainment



IFP, [the Passenger Experience Provider™](#), has announced that it has extended its multi-year agreement with Japan Airlines (JAL) to provide a full suite of engaging inflight entertainment (IFE) content services.

Expanding on its long-established relationship with the airline, IFP will continue to provide a wide range of services to JAL such as local and international movies, TV programming, AVOD and additional emerging services, on the airline's entire fleet, including its newly-launched JAL SKY SUITE 777.

Wale Adepoju, Executive Director of IFP, commented: "JAL is an important long-established airline client of ours and we're delighted that they have renewed their trust in IFP's commitment to delivering exceptional services and engaging content."

Jun Kato, Executive Officer of Route Marketing for Japan Airlines, added: "Our inflight entertainment offering reflects JAL's commitment to providing the best onboard passenger experience to our customers. We are pleased to continue working with IFP in achieving our IFE objectives by delivering refreshingly unique offerings to passengers."