
IFE Services to supply Gambia Bird with in-flight entertainment

By **Lauren Brunetti** on August, 7 2013 | Inflight Entertainment



Leading in-flight entertainment (IFE) company, [IFE Services](#), is Gambia Bird's new content service provider.

The agreement covers the provision of a regularly refreshed package of modern classic [movies](#) and top-rated TV shows as well as a broad selection of different music genres. Passengers can enjoy the great content on the aircraft's overhead digital IFE systems.

Founded in 2012, Gambia Bird Air Lines is headquartered in Banjul, The Gambia. The company is financially backed by German airline group, Germania. Gambia Bird provides scheduled flights across West Africa including The Gambia, Ghana, Liberia, Senegal and Sierra Leone as well as to the UK and Spain.

IFE Services is a leading provider of in-flight entertainment solutions to the airline industry. Its focus on quality and innovation is supported by a strong commitment to customer service and investment in the latest systems and technologies.

IFE Services supplies a full range of services to enable its clients to provide a first class entertainment experience to passengers. They include movies, TV programmes, audio, games, apps, safety and destination films, portable entertainment systems, onboard publications and AVOD technical support and management.